4 Types of Content Insecurity

IDEA

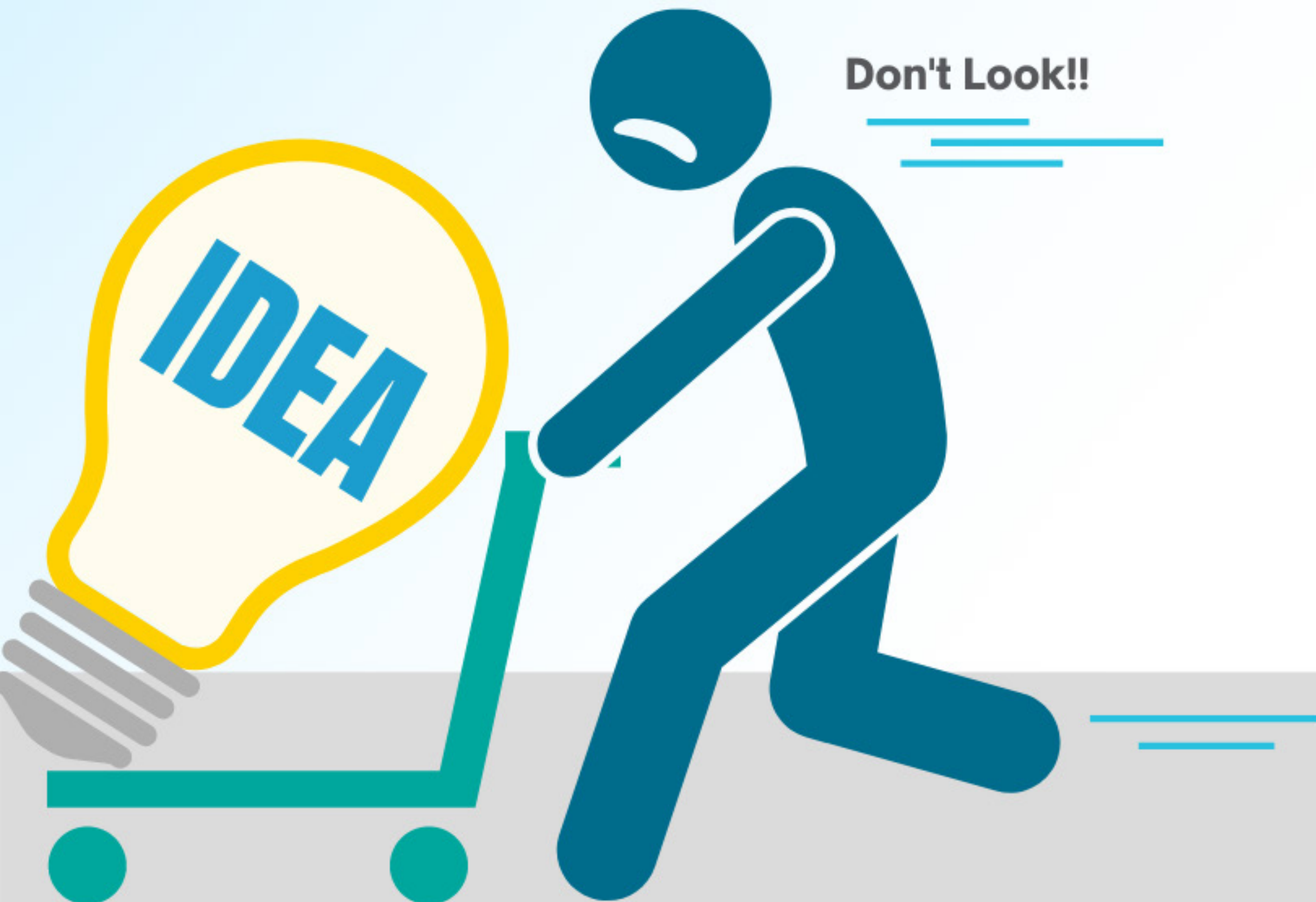**Don't Look!!**

What is Content Insecurity?

Content Insecurity—the fear that your ideas aren't good enough—yet.

The Hoarder of Insights

thinks none of their ideas are good enough. So, they never press "send."

. . . . . SEND?

The Perpetual Revisionist constantly tweaks their ideas.

This will be better!

The Self-Sabotager

Audiences hear the self-doubt
and dismiss good ideas.

The Maker of Loose Ends

starts on many ideas but
never finishes any of them.

Do you suffer from content insecurity?

To learn how to move to build thought leadership around avatars and outcomes, sign up for the **OrgTL newsletter** at

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